

Discover These 7 Exam Secrets in 30 Minutes to Maximize Your Success

How to get maximum benefit:

Sit down with it.

Concentrate for 30 minutes to learn from it.

Then begin to use what you learn.

By Raj Bapna

B.E. (BITS, Pilani), M.Tech. (IIT, Kgp)

Former Intel California Engineer

Best-selling author of “Raj Bapna’s Mind Power Study Techniques” and
co-founder of www.MindPowerIndia.com and www.MindMachineLab.com

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Secret #1

The Single Most Important Crucial Success Factor: Understanding the difference between 100% whole-hearted effort and 90% or 95% effort

Understanding this principle is crucial for your success.

Let me tell you about my own failure so that you don't make the same mistake and get big success (and hopefully send me a "thank you" letter/email).

In Pilani during my engineering education, I was among the high grade students.

That was so in all semesters except the last semester.

What happened?

Well, I thought, "I am very intelligent and smart and I will surely get admission with scholarship to at least 2 American universities and will go to USA." "And, since the admission to America does not depend on how well I do in the final semester, let me relax a bit. Let me not work hard to the 100% of my ability. Let me work only 90% or 95% as hard as I always worked".

With that thought process, when the results finally came, I scored about 6.5 grade points out of 10 (where as I was above 9 grade points out of 10 otherwise).

What's the lesson for you?

If you have a goal and if the goal is so important that you are really serious about achieving, willing to work hard and make sacrifices, then put in 100% effort. Don't be a lazy person thinking just 90% or 95% effort will be good enough.

I strongly recommend you consider using a mind machine to help you in your journey to achieve your goals with more certainty and less stress.

Secret #2

Take One Simple Action Now That Can Propel You Ahead of Others Towards Your Success Beginning Today

Whether you are a student or in job, whether your goal is to top an exam or a competition or to get promotion, please pay attention.

I have created the 2 questions below so you can type and after you finish typing, this information does not go to anybody and it is simply deleted (if you want you can take printout of this page). Yet, the simple process of writing your goals will keep you ahead of others for your success (why? I'll tell you in another article, but trust me for now).

So, answer 2 **questions** below NOW because it is about your success.

What is your most important goal for the next 1 to 2 years?

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Write down why the goal is so important to you. What it would mean to you and your family when you achieve success. Also write down what it would mean if you fail to achieve your goal.

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That's it.

Congratulate yourself because by writing above, you have committed to your own big success.

Secret #3
**Master Key to Time Management:
How to Use Your Time Effectively for
Your Success**

Successful time management does not mean doing all the things you would like to do. It means that you decide which tasks you will do and which you will postpone for the next day. It means that you will not forget any important work.

Here is a technique for time management that I have used for more than twenty years. I like this technique. It is simple and it works.

One American businessman once paid \$ 25,000 for this same technique.

Make a list of all the things you want to do in the next few days. The tasks you must do today, mark them "A". Those tasks you do not have to finish today, but you would like to, mark them "B". Mark the remaining tasks as "C". Then consider all the tasks marked "A", and mark them as "A1", "A2", etc. "A1" means that you will do it first. "A2" means that you will do it after doing the "A1" task.

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Everyday start doing "A" tasks starting with A1. If all "A" tasks are done, or if you are waiting for some "A" task to complete and you do not have any more "A" tasks, then start doing "B" tasks.

At the end of the day, copy the incomplete tasks to a new paper. You can add any new tasks. Then you again begin marking them as "A1", "A2", ..., "B1", ..., "C1", etc.

Use this technique for two weeks. If you can use it patiently for two weeks, I believe you will use this for rest of your life

Secret #4

The Most Important Time Management Secret That Nobody Teaches You

(by John Carlton)

Let me show you below what a wise advertising great John Carlton says.

You work hard.

But you can be too lazy, too.

In fact, it's in our nature to be lazy. I often tell people that, if you really want to understand how the human race behaves, you must go watch the gorilla cage at the zoo for a week. At first, you'll just see a bunch of hairy apes doing their thing. But soon enough, you'll begin to recognize the many traits they share with us.

Such as... being as lazy as possible, as much as possible."

Here is one tactic that actually forces employees to get things done in offices:

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Deadlines

Oh, they can be hateful things, deadlines. Reminiscent of high school papers due, smog tests needed, so-and-so's birthday coming up (when they expect something impressive from you).

And when you finally study on your own or learn new skills for which there are no deadlines from others, it can be tempting to abandon them.

Big mistake. As inherently lazy creatures, we need deadlines to be efficient.

Deadlines make your goals become reality. They form a brick wall in the misty netherworld of "tomorrow" that keeps you in line.

Deadlines should be an integral part of your study [exam success] plan.

The ONLY way to attack a problem... is to roll up your sleeves and dig in. And have a plan that includes a deadline for finishing it.

This is not a small or minor hindrance in your quest for success. I recently fielded yet another email from a rookie who claimed to desperately want to become "the best ad writer in the world."

Okay. Fine. But his question reeked of fear - he wanted to know how much time each day he should spend reading books, about writing and advertising, and how often he should copy out great ads in longhand.

Not okay. Not fine. This boy is crippled with "can't let the curtain come up" disease. A pretty bad case, too.

Unfortunately... he's got a lot of company.

This kind of question never even forms in the mind of someone truly seeking ad writing expertise. You're too busy making your goal a reality. It's not "how long should I prepare," but what else can I do, right now, to make this happen?"

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Action, not excuses for inaction.

You want to get into it up you neck, as quickly as possible.

I am brutal about my own deadlines. I've never missed a deadline for a client -never - and I'll be damned if I'll treat myself with any less respect. Even so... and even though I know the power of deadlines... I still waffle and hesitate to make them part of my plan for any project. Because they can be painful. You have to forgo pleasures and fun things, sometimes, to meet your deadlines. You have to stay up late, and concentrate and focus and absorb and retain stuff. And it hurts. Mommy! I don'tfeeeeel well. I need to stay home today.

Nope. Sick or stressed, crashed computer or stalled car, you gotta meet your deadlines. It's good for you. (It's true - nearly all the really successful people I know... the ones having fun achieving their success... rarely get sick.)

It's also another of those little secret traits that set you apart from your competitors, no matter what goals you've set for yourself. Setting and meeting deadlines is a major form of taking responsibility for yourself. You become the "action center point" of any deal, because you're the guy making everything happen.

And you'll come to love your deadlines, I promise you. Because, once you stop stalling around and making excuses and start setting deadlines... an amazing amount of things will start happening in your life. And you'll be the guy making them happen.

It happens fast, and it changes your life almost immediately. So stop whining. Embrace your next deadline. It's your partner."

--- this article is courtesy of John Carlton ---

Secret #5

Don't Be Unskilled and Unaware of It

Two professors Justin Kruger and David Dunning from Department of Psychology at Cornell University in USA published a paper titled (I also give the Abstract below):

Unskilled and Unaware of It: How Difficulties in Recognizing One's Own Incompetence Lead to Inflated Self-Assessments

Abstract

People tend to hold overly favorable views of their abilities in many social and intellectual domains. The authors suggest that this overestimation occurs, in part, because people who are unskilled in these domains suffer a dual burden: Not only do these people reach erroneous conclusions and make unfortunate choices, but their incompetence robs them of the metacognitive ability to realize it. Across 4 studies, the authors found that participants scoring in the bottom quartile on tests of humor, grammar, and logic grossly overestimated their test performance and ability. Although their test scores put them in the 12th percentile, they estimated themselves to be in the 62nd. Several analyses linked this miscalibration to deficits in metacognitive skill, or the capacity to distinguish accuracy from error. Paradoxically, improving the skills of participants, and thus increasing their metacognitive competence, helped them recognize the limitations of their abilities.

They tested people for their "humour", "grammar" and "logic", and found the results that those who were good knew they were good (a bit less than they really were), but those who were not good at those were confident that they were good.

Lesson for You

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Are you confident of success? Certain? Almost sure? Quite sure? Unsure?

You may or may not be right.

Getting some other recognized expert (your teachers / trainers) evaluate you can help you know where you stand and accordingly plan your success path.

Secret #6

#1 Karate Secret for Faster Success in Exams and Life

Have you watched any Karate (or any other martial arts) movies?

Do you know how someone becomes a great Karate expert? A master?

Each great expert is not expert in hundreds of moves. But, expert is a few moves.

To become a Karate master, a student learns many many moves, but then decides which he/she likes most and chooses a set of moves (less than 10) to practice thousands of time.

So, the secret of power or mastery in Karate lies in REPETITION and not in knowing a huge number of moves.

How does this apply to you for faster success in exams and life?

Simple.

You need to practice some good habits, study skills again and again and again.

Learning 200 more skills will not help you as much as practicing 10 or 20 skills many many times, so you become really good at it.

Examples: reading faster and systematic revision that I teach. You practice these and you become better and get more marks.

Secret #7

How competitions are different from exams and the importance of the 'Bell Curve' for success in competitions

You need to understand that in any competition, very few students get 0 marks or 100 marks. A large number of students get marks in a range close to the average marks.

Bell Curve

"Bell Curve" is the shape of the graph that you'll see if you plot the marks students get in any exam or competition. Without boring you with details of Statistics and Probability theory (branches of Mathematics), let me just say this: The "Bell Curve" tells us that most will get marks that are close to the average and fewer people will get marks that are high or low. The real importance of "Bell Curve" is that it tells us that since very few people get very high marks, a difference of say just "a few marks out of 100" will make a big difference in your rank.

A Few Marks Make a Big Difference

For example, in the CAT (MBA entrance exam), the difference between someone who does not get interview call and some who gets his or her first choice could be as small as a few marks only out of 100. Or, "each mark counts" and you probably know this from common sense, but not knowing the science behind it,

most people lack the confidence necessary to take strong actions (such as good coaching or using a mind machine).

What is the value of one additional mark - Rs 50,000, Rs 1 lakh, Rs 5 lakhs, or ...

If a student achieves success in competition, then an additional mark may not be very valuable. But if that additional one mark will turn failure into success, then it is worth a lot.

Here are two cases:

First, the student tries again and succeeds the next year. So he loses the salary for one year. That also means that he may be working one year less before he retires. He will lose the salary for the final year of his career and that salary could be 50,000, 2 lakhs or even more per month.

Second, a student does not succeed. For example, if someone fails for the third time in ICS/IAS, he will not get another chance. That means getting a smaller salary. If you add the difference in the earnings for a lifetime, it may add up to many lakhs of rupees.

But money is not all. There are other important advantages of success such as better job, pride of achievement, more respect, more self-confidence, more satisfaction, greater security, etc.

Success Products

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(for success in all exams and competitions)**

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